

# PFS Iredell

Partnership for Success Grant-Iredell County

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# Iredell County

- “Crossroads for the Future”
- Population: 166,000
- Rural and Suburban Areas
- Statesville, Mooresville, Troutman, Harmony, Union Grove, Love Valley,
- NASCAR Technical Institute, Lake Norman, Major Interstates I-40 and I-77

# Drug Abuse Free Iredell- Project Lazarus Coalition

- The Coalition started in early 2012 with a Stakeholders meeting and presentation given by the founder of Project Lazarus-Wilkes County, Fred Brason III.
- The Coalition focuses on reducing Prescription Drug Misuse and Abuse and Overdose Deaths in Iredell County.
- Meetings take place on the first Monday of every other month. Next meeting is Monday, May 2<sup>nd</sup>, 2016 at 11am located at the Iredell County Health Department.
- DAFI-PL Coalition has raised awareness in Iredell County by participating in numerous presentations, community forums, trainings, health fairs, festivals and events.
- The coalition has also been involved in helping get first responders equipped with Naloxone Kits, an opioid reversal medication.

## The Message

**Safe Use:** Take medications only as prescribed by your doctor and NEVER SHARE!

**Safe Storage:** Store your medications in a secure location, preferably locked up so children, young adults and others will not be able to access them.

**Safe Disposal:** Dispose medications that are unused or expired at the local permanent drop box locations and drug take backs.

Drug  
Abuse  
Free  
Iredell-  
Project  
Lazarus  
Coalition

## Iredell County's 3 Permanent Drop Boxes

**Statesville Police Department:** Open 24/7

330 S. Tradd Street Statesville, NC 28677

**Mooresville Police Department:** Open 24/7

750 W. Iredell Avenue Mooresville, NC 28115

**Iredell County Sheriff's Department:** Open Mon.-Sat. 8am-5pm

230 N. Tradd Street Statesville, NC 28677

# Strategic Prevention Framework- Partnership For Success

## The Strategic Prevention Framework Model

- Assessment
- Building Capacity
- Planning
- Implementation
- Evaluation
- Cultural Competence
- Sustainability



# Assessment

## What We Know About Unintentional Medication and Drug Overdose In Iredell County

- 2008-2014: **159** Overdose Deaths, **26** were 12-25 years old
- 2008-2014: **495** Hospitalizations, **33** were 12-25 years old
- 2008-2014: **1050** Emergency Department Visits, **164** were 12-25 year old
- Most of these ER visits involved Benzodiazepines, Heroin, Opiates, Tranquilizers, Sedatives, Stimulants, and Other Drugs

Data Source: NC Vital Records, SCHS

Data Analyses: Injury Epidemiology & Surveillance Unit, NC Injury and Violence Prevention Branch

# Assessment

## Data Sources

EMS

Hospitals

Local Law Enforcement

State Bureau of Investigations

Health Department

Schools Districts

Poison Control Center

Department of Social Services

Department of Juvenile Justice

Focus Groups

One on One Interviews

Town Hall Meetings/Community Forums

Community Surveys



# Building Capacity

Building partnerships in the community with many organizations

Strengthening the Drug Abuse Free Iredell-Project Lazarus Coalition

Broadening the awareness in the community about Prescription Misuse and Abuse

# Building Capacity

## Partners in the Community

Access Care

Drug Abuse Free Iredell-Project Lazarus Coalition

Easter Seals UCP

Fifth Street Ministries

Iredell County EMS

Iredell County Health Department

Iredell County Sheriff's Department

Iredell Memorial Hospital

Iredell-Statesville Schools

Mooresville Police Department

Partners Behavioral Health Management

Statesville Police Department

And many more

# Planning

## Planning in the past year

Lead and Seed Youth and Adult Training

Drug Abuse Free Iredell-Project Lazarus Coalition Meetings

Community Forums

Youth Pride Surveys

Red Ribbon Week

One on One Interviews

Focus Groups

Health Fairs, Festivals and Community Events

Town Hall Meetings

Media Campaign

PFS Iredell Website and Facebook Page

Partner's Opioid Summit

# Planning

## Planning for 2016-2017

Strategic Plan using data that has been collected

More awareness and education with community members and stakeholders

Prevention Education in the schools and other youth serving organizations

Lead and Seed Trainings with youth and adults and start of youth coalitions

Continue to work on planning for Media Campaign

Sharing data with stakeholders and community members

Distributing Lock Boxes to members of the community

Education and training to doctors for safe opioid prescribing and the utilization of the Controlled Substance Reporting System

# Implementation

Arbor Day Celebration Festival-distributed educational materials

Lead and Seed Two Day Youth and Adult Training-June 2015

Drug Abuse Free Iredell-Project Lazarus Coalition Meetings

Shared Information at Partners Adult and Child Collaboratives

Participated in Summit Village Community Event-Information Dissemination

Community Forums-Presentation for citizens of Iredell County

Presentation given to middle school students during Red Ribbon Week in October 2015

Information table and trivia game about Rx Abuse to high school students also during Red Ribbon Week

Information table at Student Union on Mitchell Community College Campus

# Implementation

## Implementation in the Future

Launch PFS-Iredell Website [www.pfsiredell.org](http://www.pfsiredell.org)

Implement a media campaign utilizing the Lock Your Meds Statewide Media Campaign

Prevention education using Generation Rx and other programs with youth in the community

Lead and Seed Trainings

Continue to Promote Permanent Drop Boxes and Take Backs

Information Dissemination at local health fairs, festivals and other events

Presentations will be given at local faith based communities, youth serving organizations, civic clubs and other places in the community using the PACT 360 Toolkit

Continue to be a part of DAFI-PL Coalition and Partner's Collaborative Meetings to update and plan strategies

# Evaluation

- Evaluation of Community Forums and Presentations with surveys that provide feedback
- Evaluation of Permanent Drop Boxes and Take Back Events
- Evaluation of the interventions that will be implemented with youth in Iredell County
- Evaluation of other strategies and interventions that will be used to help reduce the non-medical use of prescription drugs
- Report outcomes to stakeholders and community members

# Sustainability

- Partnering with the Drug Abuse Free Iredell-Project Lazarus Coalition and other local agencies to place ourselves in a position to apply for more grants in the future
- Receiving donations from local agencies and businesses like space, food, supplies, volunteers and time.
- Organizing future fund raisers like a 5k Fun Run
- Changing policies, procedures and practices in the community that don't necessarily require money to be sustainable into the future



# Cultural Competency

- Making sure we are meeting the needs of everyone in the community.
- PFS Iredell Website will be able to be translated into other languages
- Holding meetings across Iredell County to make sure we are bringing the awareness to the people
- Making sure our messaging on brochures, billboards, newspaper articles, posters and flyers are easily understandable

# Contact Information

PFS-Iredell

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Project Lazarus/Drug Abuse Free Iredell